Guanghua School of Management
Peking University

PEKING UNIVERSITY
GUANGHUA SCHOOL OF MANAGEMENT
VISITING STUDENT PROGRAM



PKU GUANGHUA SCHOOL OF MANAGEMENT

Grounded in the rich cultural legacy of Peking University, the Guanghua School of Management is an institution comprised of scholars, pioneers, and innovators and is at the forefront of China's social and economic progress. Our mission extends beyond business or management; we are dedicated to the betterment of China and the global society by cultivating global leaders and expanding the frontiers of business knowledge. With a team of over 120 faculty who are recognized as leaders in their fields, students in Guanghua's programs benefit from the faculty's cutting-edge research and international academic backgrounds. The research conducted by faculty address the important issues of Chinese economy and business. The intellectual outcome is not only published in top international journals, shapes China's national policies, but also enrich the content of courses.

AACSB ACCREDITED EFMD EQUIS ACCREDITED PIM

Spring Semester 2027

February 22-June 27, 2027

oicd@gsm.pku.edu.cn

+86 10 6274 7007/7005

https://www.gsm.pku.edu.cn/international/visiting/semester.htm





Guanghua School of Management
Peking University

PKU Guanghua

Visiting Student Program

The Guanghua Visiting Student Program, offered by Peking University's prestigious Guanghua School of Management, provides a unique opportunity for students to study in one of Asia's top-ranked business schools, even without a formal exchange agreement with your home institution.

Studying at Guanghua means you will be amongst the best and the brightest minds from China and around the world. Being a leading business school at the forefront of the world's most rapidly growing economy, it's a unique opportunity for you to start your global career. Immersing yourself in China's dynamic business landscape can significantly enhance your understanding of global markets and opendoors to exciting career opportunities. We encourage you to add to the conversation, challenge your thinking, and most importantly, experience global business first-hand in China. Your experience here will not only shape your academic journey but also help propel your career to new heights.

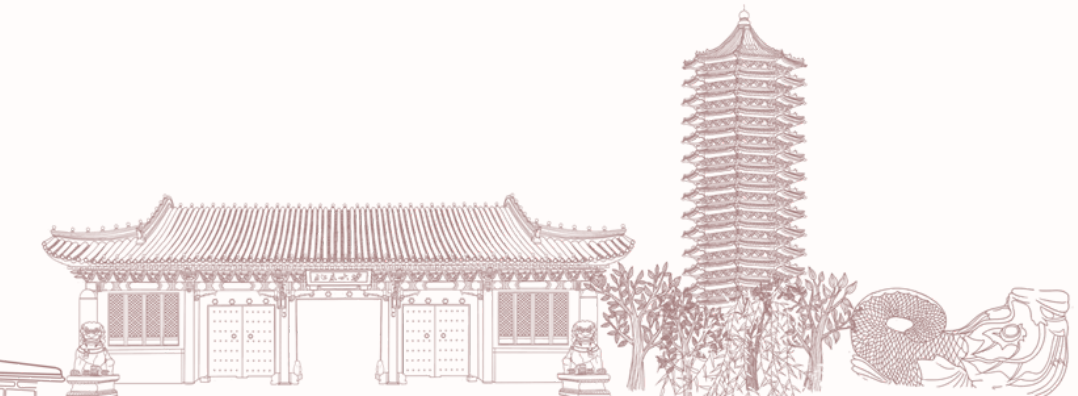














KEY INFORMATION

Program Dates:	February 22-June 27, 2027
Credits:	4-25 PKU credits per semester
Teaching Language:	Chinese and English
Location:	Peking University campus, Beijing
Program Content:	Academic Lectures, Guest Lectures, Workshops
Program Fees:	RMB 69,800 (including application fee, tuition, case fee)
Accommodation:	On-campus accommodation is currently NOT available due to the overwhelming demand. A limited number of rooms are available to apply.

APPLICATION & COURSE INFORMATION

Who Can Apply:	Undergraduates from Non-Chinese Mainland Universities
Eligibility:	Student current study year: Sophomore year or junior year *Please note due to the limited number of available places we will prioritize applications based on GPA and application documents.*
Application Link:	http://exchange.gsm.pku.edu.cn/nomination/visiting/login.html
Course Information:	http://www.dean.pku.edu.cn/service/web/courseSearchEn.php





APPLICATION MATERIALS

Required Application Documents:

- Resume
- Official academic transcript
- 1-2 letters of recommendation
- One page letter of motivation highlighting your academic and personal reasons for the Visiting Program
- A photocopy of valid passport and Chinese ID card
- 1" (2.5*3.5cm) recent official ID photo
- Visiting Student Program Informed Consent Form

Application Deadline: **November 1, 2026**



Student Services

The Guanghua Buddy Program pairs incoming exchange students with current Guanghua degree students to promote cross-cultural understanding, provide on-campus guidance, and build lasting friendships. It's a wonderful opportunity for students of all backgrounds to connect, share experiences, and make the most of their journey at Guanghua.

Career Services

A number of career management resources will be available to visiting students during their stay. These include access to all Guanghua open corporate presentations, employer contact database listings, job postings, career service seminars, information sessions, job fairs and networking events, and make reservation for mock interviews and resume clinics

Facilities

Students are required to purchase the travel insurance which should at least cover local medical treatment and personal accident for the whole semester.

Health Insurance

State of the art library services, computer facilities, cafés, on-campus restaurants, student clubs, bookstores, gyms.

Living Expenses

Depends on your living situation and your own spending habits. Normally amounts to US$350 – 450 per month, excluding housing.



CONTACT US

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