IPADE
BUSINESS SCHOOL
UNIVERSIDAD PANAMERICANA



DOING BUSINESS IN MEXICO 2025

March 10th - March 14th , 2025



IPADE

IPADE was founded in **1967** by a group of prominent Mexican businesspeople with strategic guidance from **Harvard Business School (HBS) and IESE Business School.**

IPADE BUSINESS SCHOOL



MOTIVATED BY ITS HUMANISTIC APPROACH, IPADE DEFINED ITS FOUNDING PRINCIPLES AS:

- Professionalize executive work
- Encourage personal development
- Help senior-level executives carry out their ethical and social responsibilities
- Offer an international business perspective

55 years of developing leaders

43,000+ alumni

3 permanent campuses

in Mexico and with presence in Central America.

DBiM OBJECTIVE

Analyze the **business opportunities Mexico offers as an emerging economy.**

This vision implies two possible business perspectives:

- **Understanding Mexico as an economy** with the potential and productive base to export high-quality products and services at a global scale.
- **Viewing Mexico as a potential market** to import international business models.



DOING BUSINESS IN MEXICO

Week-long program that gives you the opportunity to **learn about Mexico as an emerging market.** Learn about the role Mexico plays in the actual globalized world and its relevance in the world´s economy.



CENTRAL PILLARS OF DBIM

UNDERSTANDING MEXICO'S CONTEXT AND CULTURE





FUTURE AND NEW TRENDS

CREATING SOCIAL VALUE IN MEXICO

DBIM
PROGRAM





HOW TO COMPETE IN MEXICO

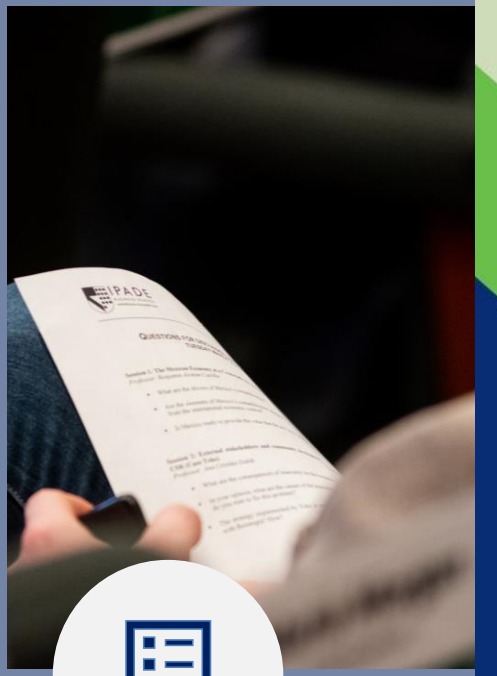
BEING AN ENTREPRENEUR IN MEXICO











5 ACADEMIC SESSIONS

6 CONFERENCES BY BUSINESS LEADERS

2 COMPANY VISITS

1 CULTURAL MODULE

1 FINAL PROJECT

STRUCTURE OF THE WEEK

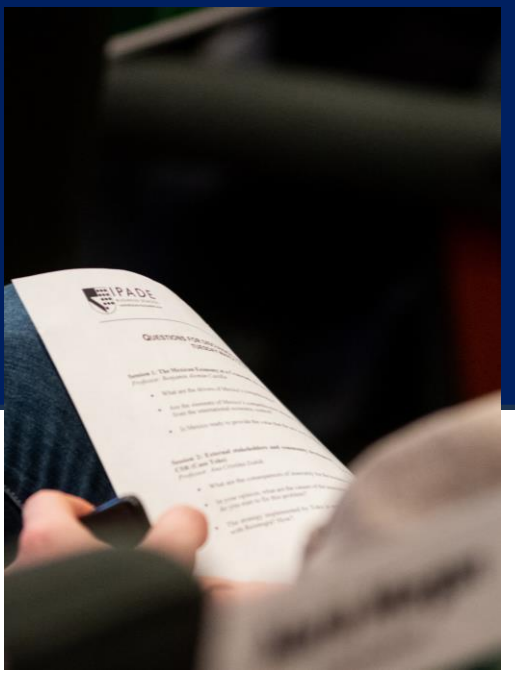
SCHEDULE

MONDAY 10th	TUESDAY 11 th	WEDNESDAY 12 th	THURSDAY 13 th	FRIDAY 14 th
BREAKFAST AT IPADE	BREAKFAST AT IPADE	BREAKFAST AT IPADE	BREAKFAST AT HOTEL	BREAKFAST AT IPADE
WELCOME	SEMINAR INTRODUCTION	CONFERENCE BY BUSINESS LEADER	COMPANY VISIT	SESSION 5
CULTURAL MODULE	SESSION 1	SESSION 3		CONFERENCE BY BUSINESS LEADER
	SESSION 2	SESSION 4	COMPANY VISIT AND CONFERENCE BY BUSINESS LEADER	
	CONFERENCE BY BUSINESS LEADER	CONFERENCE BY BUSINESS LEADER		
		NETWORKING ACTIVITY	COMPANY VISIT AND CONFERENCE BY BUSINESS LEADER	

***This is a preliminary version, subject to changes.**

WORKLOAD

3.7 US CREDITS /6 ECT´s	SESSIONS	CONTACT HOURS	INDEPENDENT HOURS
Business Academic sessions	5	7	15
Guest Speakers	6	8	7
Company visits	3	6	3
Assigned Project			15
Cultural Activities	1		
Total	15	21	40



- **Credits and contact hours**

EVALUATION







- **Academic sessions Attendance:**

To obtain seminar credits, the participant must attend 100% of the seminar, which includes teamwork, academic sessions, conferences with businessmen, and business visits. Only in the case of cultural visits may it be optional.

- **Individual essay:**

Must submitted one week after the end of the seminar. This essay should include reflections on the cases discussed, lectures on the economic, political, and social environment of Mexico, and conferences with businessmen.

WEEK COSTS

LOGISTIC FEE: PROGRAM FEE (LOGISTICS)

a) Services: ground transportation
b) Company and cultural visits
c) Medical coverage
d) Breakfast, lunches, and appetizers at school from Monday to Friday

USD $390

SEMINAR HOTEL **CAMINO REAL POLANCO**

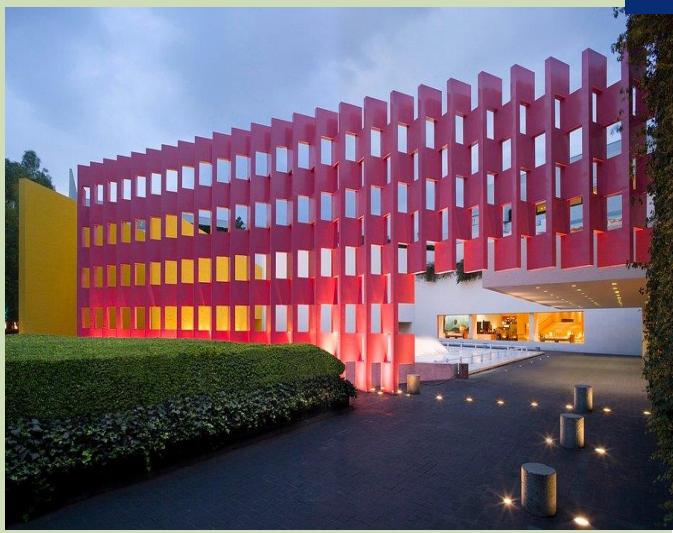
Price for 6 Nights Check website

Check-in: Sunday, March 9th

Check out: Saturday, March 15th

- SINGLE ROOM **USD $1,180**
- DOBLE ROOM **USD $580**

Optional Accommodation: Should you select this option, the school will arrange the hotel reservation on your behalf



Not included expenses: Additional meals, travel to Mexico, airport – hotel – airport transportation, additional nights.





IPADE MEXICO CITY CAMPUS



DOING BUSINESS IN MEXICO

MARCH 10 -14, 2025

MEXICO CITY

FURTHER INFORMATION

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