Course	Digital Business Master Class (6 ECTS)
Location	Otaniemi campus, Espoo, Finland
Nomination period	20 January - 25 April 2025
Application period	3 February - 2 May 2025
Teaching period	30 June - 11 July 2025
Duration	2-week intensive
Eligibility	Completed bachelor's degree. Basic understanding of business.
Course fees	Programme fee 250€



Helsinki in summer
Photo: Jussi Hellsten, Tori Quarter

More information on the course page on aalto.fi

Aalto University

Digital Business Master Class

30 June - 11 July 2025
6 ECTS



Digital Business Master Class
is an interactive and fast-paced graduate-level course focusing on digital technologies as tools for building businesses.

During the course, students learn how companies transform their processes and systems by implementing digital technologies.

The program covers platforms and ecosystems, business design thinking, data-driven marketing, strategic management of technological innovation, data-intensive business and AI ethics.

Challenge-based learning
is an integral part of the program. Students work on company projects in international and multidisciplinary teams. The projects are done in collaboration with partner companies, ensuring that the themes are relevant to the current business environment.

Learning outcomes

- Explore and implement key topics in digital business
- Differentiate between digital transformation and digital optimisation
- Evaluate the constantly evolving digital business landscape both locally and globally
- Gain theoretical and practical knowledge on digital strategies
- Work in international multidisciplinary teams
- Apply project management in virtual and on-site projects
- Develop recommendations for a real-life case

The university's world-class teaching staff, the architectural elegance of the campus itself, as well as the staggering diversity of the cohort, were completely unexpected!

– Nidhi Chandra,
Digital Business Master Class alum 2023, Australia

The Digital Business Master Class is an interactive course where students are encouraged to participate in discussions, share their ideas and work together.

Company projects around digital topics ensure challenge-based learning and international and multidisciplinary teamwork.

The classes are held at 9-12 from Monday to Friday. Classes include expert lectures, case examples and workshops. In addition to working on their digital business skills, participants get valuable experience of multidisciplinary teamwork and build their international communication skills.



Course schedule & workload

Pre-work, 2-15 June
- 10h pre-work exercise
- 10h project work
- 30h class preparation

Lecture weeks, 30 June - 11 July
- 40h contact hours
- 10h class preparation
- 40h project work (group work)

Post-work, by 18 July
- 10h post-course reflection
- 10h project work

Total: 160h (6 ECTS)