Innovative Solutions for the Circular Economy through Innovation and Entrepreneurship in Brazil

January 20th to 24th

CIRCULAR ECONOMY
INNOVATION
ENTREPRENEURSHIP

Brazil 2025





Course Objectives

- Explore innovative solutions for transitioning to a Circular Economy (CE) through entrepreneurship and open innovation.
- Identify key partnership opportunities between companies, startups, and organizations in the CE context.
- Develop group-based solutions to practical CE challenges using real-world case studies.



Methodology

- Integrated lectures, case studies, and field visits.
- Group projects focused on developing and presenting innovative CE solutions.
- Real-world application through collaboration and field-based learning.

Weekly Schedule



- Monday: Entrepreneurship in CE; Circular Business Models; Open and Collaborative Innovation.
- Tuesday: Company visits focused on solutions with startups.
- Wednesday: Open Innovation visits with innovation ecosystem facilitators and lectures on sustainable development.
- Thursday: Company visits focused on innovative solutions through open innovation.
- Friday: Week synthesis and group presentations.

Why Participate?

- Real-World Application: Practical projects tackling Circular Economy challenges.
- Industry Connections: Collaboration with companies, startups, and innovation hubs.
- Sustainable Innovation: Develop actionable solutions for current challenges in CE.



For more information, please contact globalaffairs@fgv.br

To sign up, please click here

