Challenges of the Transition to the Circular Economy through Innovation in Brazil

January 13th to 17th

CIRCULAR ECONOMY
INNOVATION
ENTREPRENEURSHIP

Brazil 2025



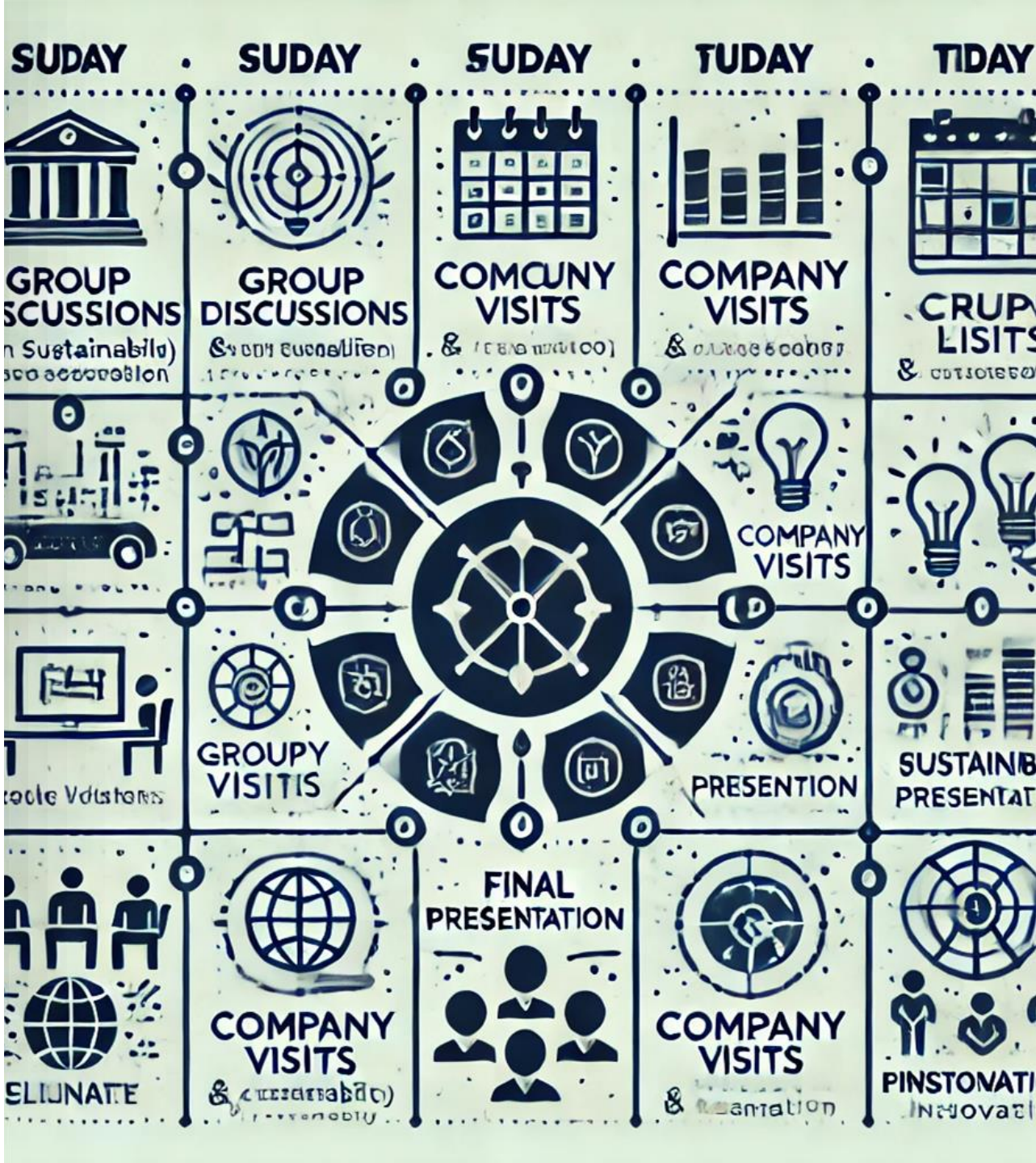


Course Objectives

- Understand the principles of the Circular Economy (CE) and its impact on business and societal transformation.
- Identify barriers to innovation and entrepreneurship in CE within the Brazilian context.
- Explore strategies to foster innovation and entrepreneurship in transitioning to CE.
- Analyze the role of organizations and startups in promoting CE.

Methodology

- Lectures and group discussions.
- Case studies and field visits to companies and cooperatives.
- Group analysis of circular economy indicators with practical solutions presented at the end of the course.
- Suggested image: Photos of student groups collaborating or visiting companies.





Weekly Schedule

- Monday: Concepts of Circular Economy and Innovation; Challenges of Innovation in Brazil.
- Tuesday: Visits to understand social and environmental impacts (e.g., landfill, waste pickers' cooperative).
- Wednesday: Challenges of Entrepreneurship; Visits to innovation ecosystem facilitators.
- Thursday: Industrial Challenges for Innovation; Visits to companies.
- Friday: Week synthesis and group presentations.

Why Participate?

- Practical Experience: Immersion in the Brazilian context of CE.
- Networking: Connect with experts, entrepreneurs, and local institutions.
- Applied Knowledge: Address real-world challenges of the Circular Economy.



For more information, please contact globalaffairs@fgv.br

To sign up, please click here

